

2010 AFFINITY SURVEY — Counts and Averages

A. How many other charities/civic organizations are you active in supporting?

Resp	At 1	At 2	At 3	At 4	At 5	Avg
66	3	5	8	12	38	4.2

B. How important is supporting Texas Astronomy to you, in comparison to the other organizations you support?

Resp	Most	Same	Least	Avg
63	16	41	6	2.2

C. What do you like best about the charitable organizations you most strongly support?

D. Based on your experience with other organizations, how can we improve the BoV?

E. What do you want the BoV to accomplish?

Below is a list of areas where your help can make a difference. Please mark your level of interest using this scale:

1. Not interested
2. Keep me informed
3. Please contact me so I can get involved NOW

F. Supporting or fundraising for the Hobby-Eberly Telescope Dark Energy Experiment, (a.k.a. HETDEX)

Resp	At 1	At 2	At 3	Avg
59	6	49	4	2.0

G. Supporting or fundraising for efforts to attract top graduate and undergraduate students

Resp	At 1	At 2	At 3	Avg
57	12	41	4	1.9

H. Helping state officials know more about the Texas Astronomy Program

At 1	At 2	At 3	Avg	
59	8	39	12	2.1

I. Improving our relationships with high school teachers and counselors.

Resp	At 1	At 2	At 3	Avg
58	11	33	14	2.1

J. Supporting our dark-skies efforts

Resp	At 1	At 2	At 3	Avg
58	7	35	16	2.2

K. Supporting or fundraising for faculty, postdoctoral, and student endowments

Resp	At 1	At 2	At 3	Avg
58	12	43	3	1.8

L. Supporting or fundraising for outreach and science-education programs for Texas K-12 teachers and students

Resp	At 1	At 2	At 3	Avg
56	10	37	9	2.0

M. Organizing Researcher/Faculty visits to your community

Resp	At 1	At 2	At 3	Avg
57	10	34	13	2.1

N. Organizing/joining a group BoV learning expedition (i.e., a travel opportunity)

Resp	At 1	At 2	At 3	Avg
58	15	29	14	2.0

O. Serving on the Executive Committee

Resp	At 1	At 2	At 3	Avg
58	31	20	7	1.6

P. Serving on the Nominating Committee

Resp	At 1	At 2	At 3	Avg
60	37	19	4	1.5

Q. Serving on the Planned-Giving Committee

Resp	At 1	At 2	At 3	Avg
50	36	11	3	1.3

R. Serving on the Communications Committee

Resp	At 1	At 2	At 3	Avg
48	32	15	1	1.4

S. Serving on the Branding Committee

Resp	At 1	At 2	At 3	Avg
47	31	16		1.4

T. Serving on a BoV Foundation Committee/Board

Resp	At 1	At 2	At 3	Avg
50	28	18	4	1.5

U. Are there other areas you'd like to be involved in?

V. What do you like best about the BoV?
What would you change?

W. How would you prefer to receive your future information about McDonald Observatory/UT Astronomy/the BoV?

Resp	Prefer email	Either way	Prefer Postal Mail
55	13	34	8

X. Your name: