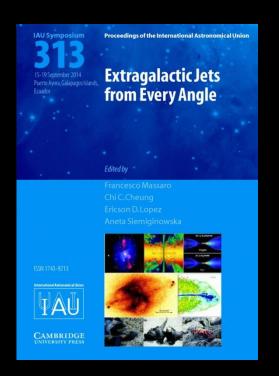
# Sourcing and Communicating Astronomical Narratives – A Role for the IAU?

William H. Waller
Rockport, MA Public Schools
and
The Galactic Inquirer
(http://galacticinquirer.net)

IAU Division C Meeting, Honolulu, HI
7 August 2015

# Current IAU Communications





- Highlights and Transactions
- Symposium Proceedings
- Information Bulletins
- Member Directory
- E-newsletter: including press releases esp. public contests, events (GAs, Symposia, Administrative dates and deadlines).
- **→** By/For IAU Astronomers.

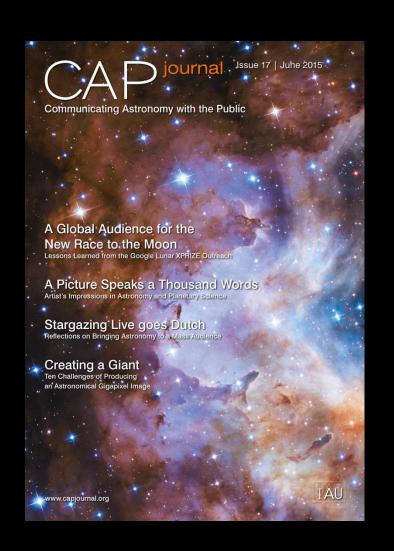


# IAU Astronomy Outreach Newsletter

❖Programs – e.g. IYA, Cosmic Light, HST's 25<sup>th</sup> year projects.



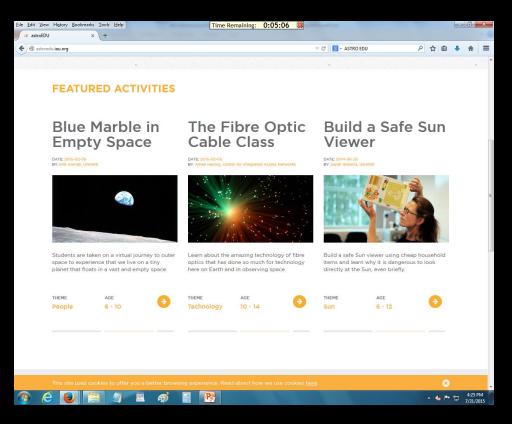
- **❖** Announcements − e.g. contests, lecture series, upcoming meetings, and E&PO resources.
- → By/for the education & public outreach (E&PO) community.



# Communicating Astronomy with the Public (CAP) Journal

\*contains articles, activities, and resources in E&PO.

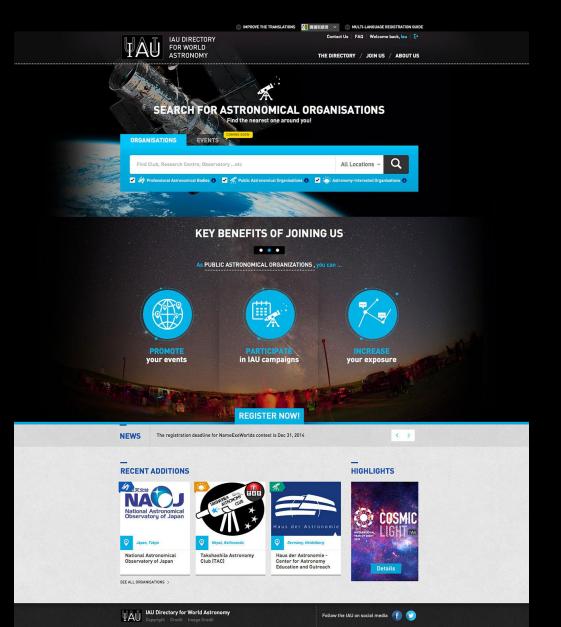
→ By/for the public outreach community in astronomy.



#### <u>ASTRO EDU</u>

Contains classroom activities and other resources.

→ By/for the astronomy education community.



#### <u>IAU Directory for</u> World Astronomy

- Contains listings of astronomy-related organizations.
- →By/for the professional and amateur astronomy communities.



#### Portal to the Universe

An outgrowth of the IYA, Portal to the Universe provides a "one-stop shopping center" of aggregated and curated news, press releases, and blogs relating to astronomy.

(see http://portaltotheuniverse.org)

# Proposed IAU Communications

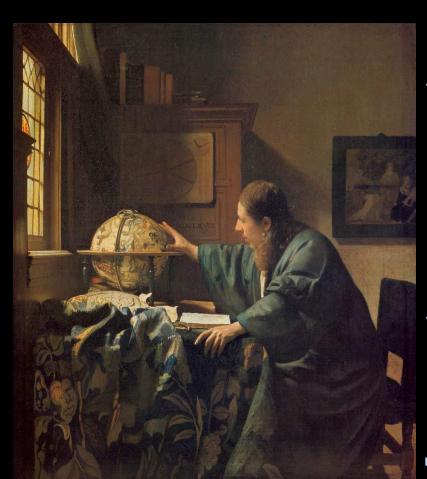


#### **ASTRO TALES**

(or similar title):

- **❖** A vetted source for generalinterest narratives on various astronomical topics ...
- ...research programs & findings, educational endeavors, reflective essays, and memoirs.
- →Original content by IAU members for the greater astronomical community and curious public.

# Proposed IAU Communications (cont'd)



#### **PROFILES IN ASTRONOMY**

(or similar title):

- Autobiographical narratives
   information and insights
  that go well-beyond the IAU
  Directory, LinkedIn, CVs,
  Astro-ph, etc.
- Forums featuring science communicators and their astronomical stories.
- →By IAU members for the astronomical community and curious public.

# Proof of Concept: The Galactic Inquirer

(http://galacticinquirer.net)

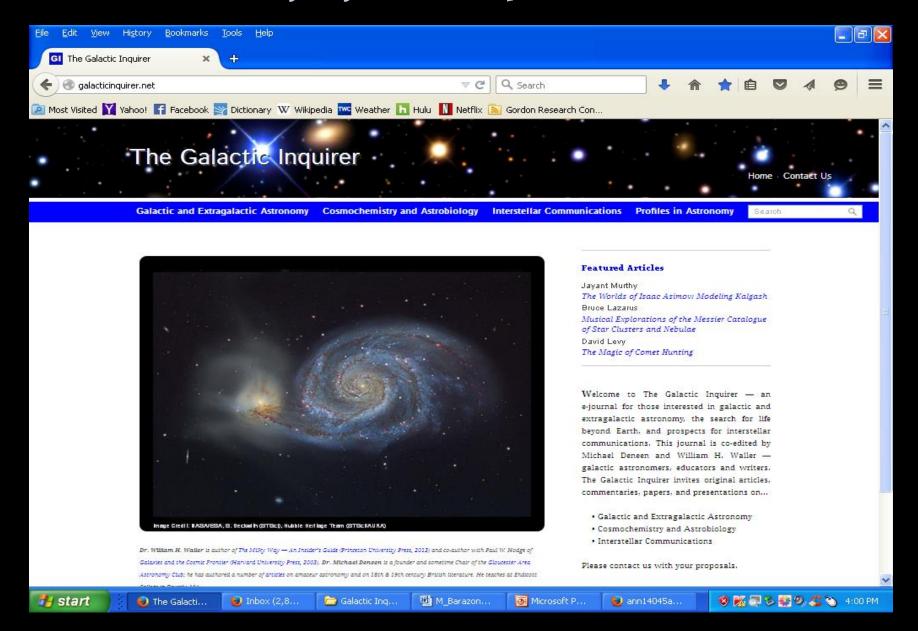
Image: NASA/WISE

A free online journal and forum for people interested in ...

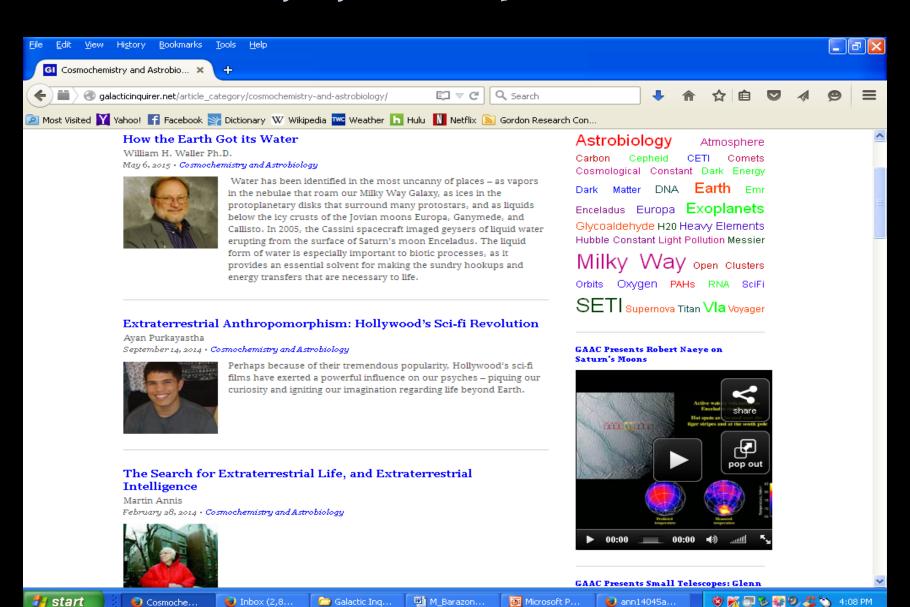
- galactic and extragalactic astronomy
- cosmochemistry and astrobiology
- interstellar communications

Get involved! We are currently seeking well-written non-technical articles, commentaries, profiles, and photo essays. Contact info@galacticinquirer.net.

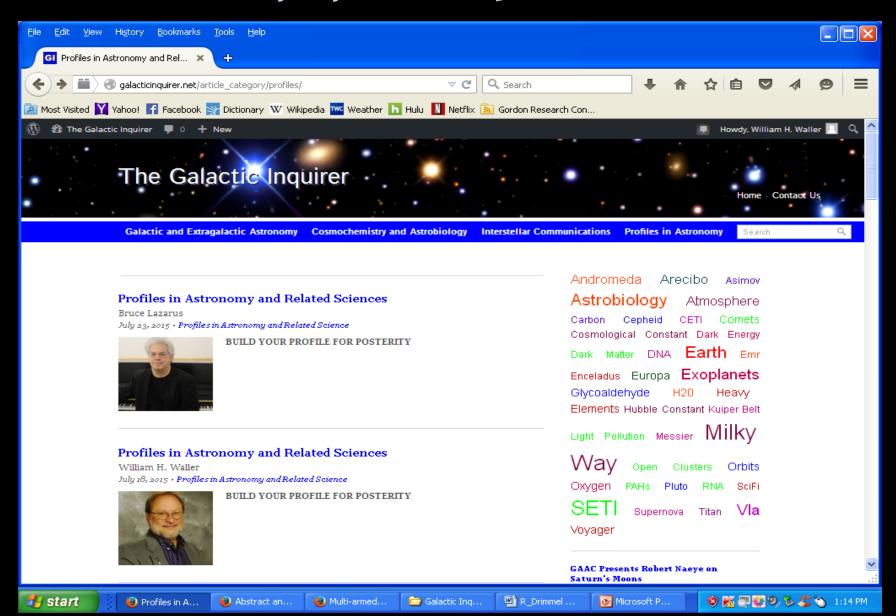
## Proof of Concept (cont'd)



# Proof of Concept (cont'd)



## Proof of Concept (cont'd)



# Next Steps?

- ➤ E-mail "williamhwaller@gmail.com" to request profile questionnaire.
- → Complete as you see fit and send back for posting at *The Galactic Inquirer*.
- Submit any general-interest astronomical narratives to "williamhwaller@gmail.com" for editing and posting at *The Galactic Inquirer*.

# Next Steps?

> Discuss among your colleagues the prospects for IAU Division C and/or the Office of Astronomy Outreach (OAO) sourcing and communicating original general-interest astronomical narratives by IAU members for the greater astronomical community and curious public.