



# Astronomy on Tap: science engagement in the pub

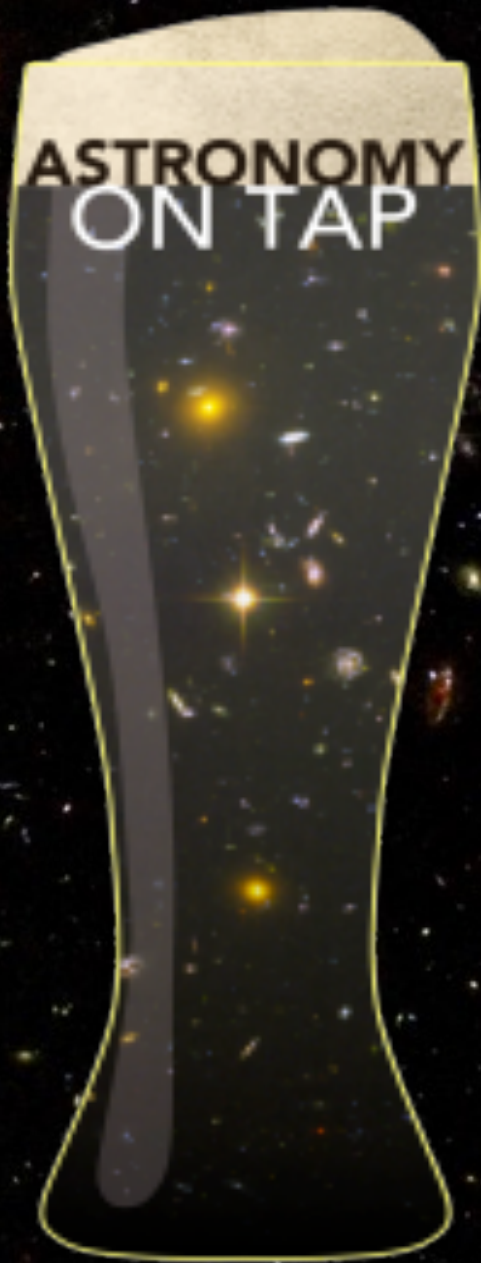
Rachael Livermore  
Jeffrey Silverman

University of Texas at Austin

# Astronomy on Tap (AOT)

## astronomyontap.org

- Free, public, astronomy-related lectures in a bar
- Events include trivia, games, prizes, free giveaways, music, dancing, costumes
- **Each chapter is different!!**



Astronomy On Tap

Science is even better with beer!



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Even \$5 will help us buy glow sticks and rubber gloves to use for digging through Neil Tyson's trash.

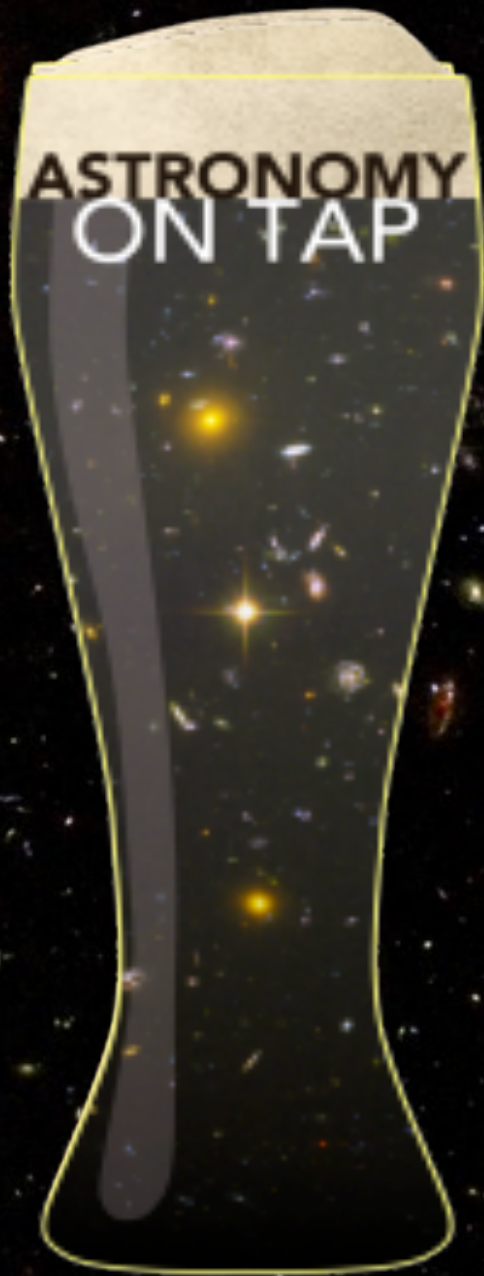
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ASTRONOMY ON TAP

Scientists, educators, writers, artists & more reveal how they explore the universe at a bar near you!

[Upcoming Events](#) [Recent Posts](#) [Photo Gallery](#)

Astronomy on Tap is now in 11 cities across 3 countries



with more on the way...

# AoT: New York City

- Monthly events in Brooklyn & Manhattan since April 2013
- Organized by Emily Rice (CUNY prof/AMNH researcher) & Brian Levine (AMNH educator)
- Music, games, & prizes like Neil Tyson's ~~Trash~~ Treasures

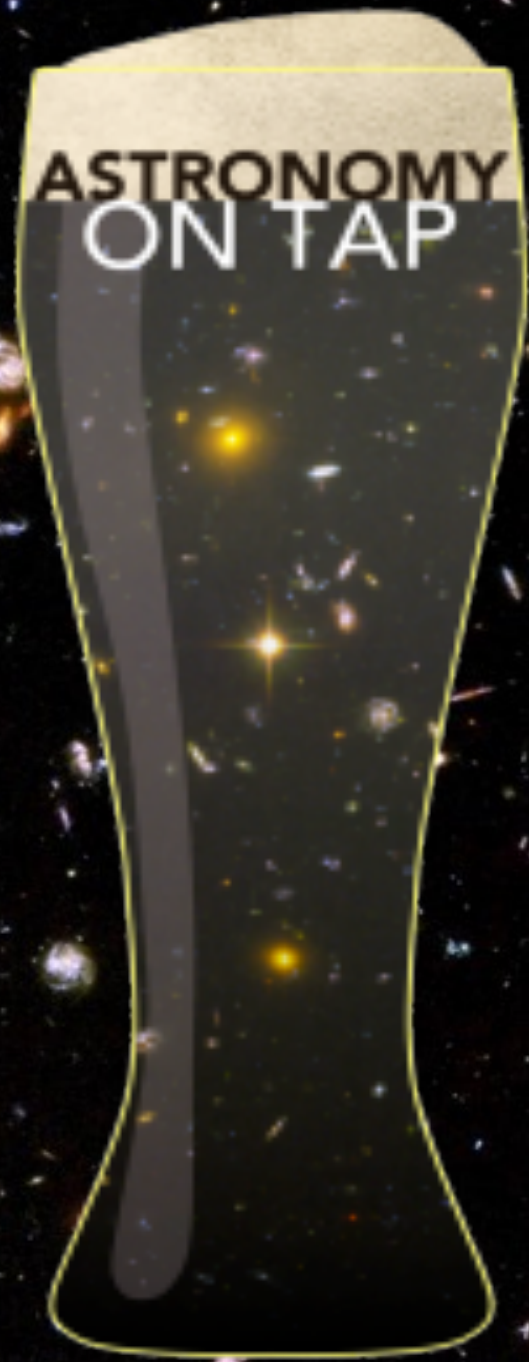
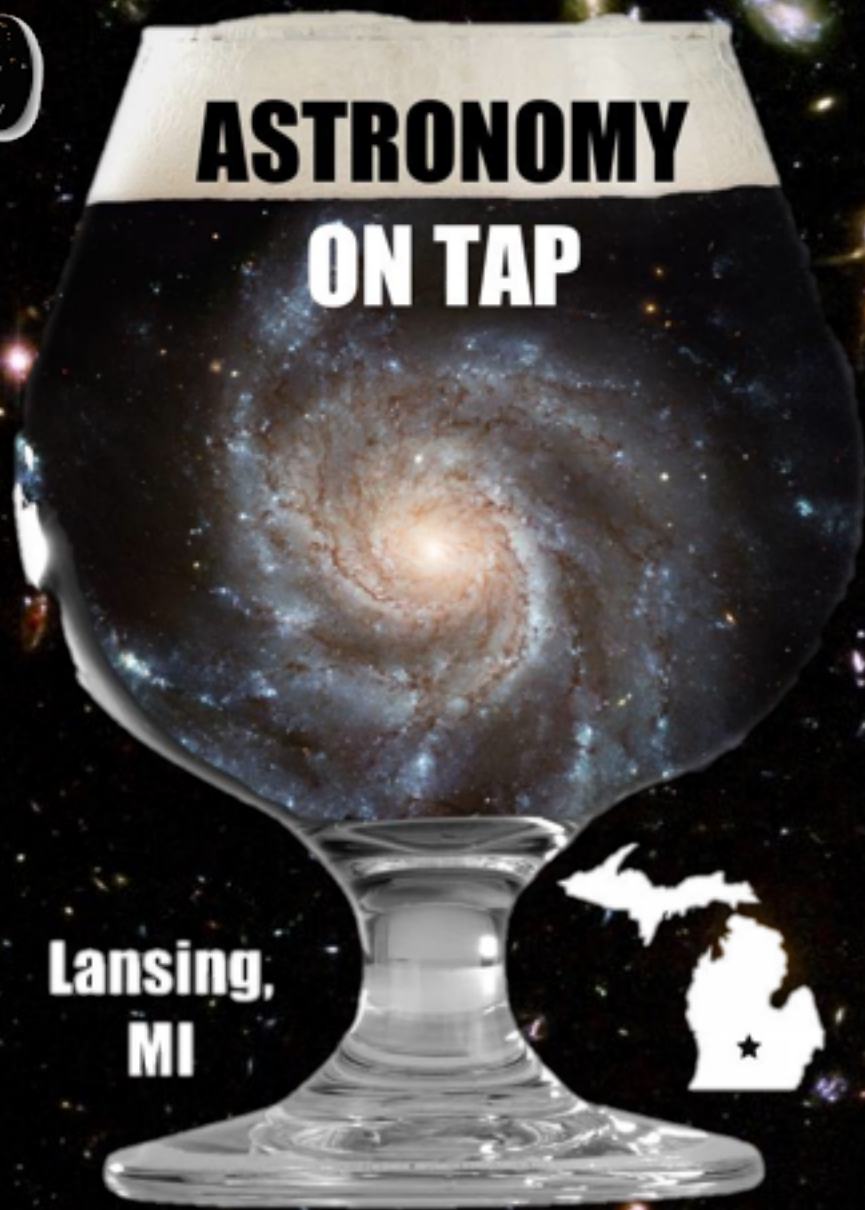
## #AstroOnDeck

- One-off events in the Space Shuttle Pavilion at the Intrepid Museum

## #CosmosOnTap

- Screenings of COSMOS with commentary & interjections from hosts and a guest expert





# AoT Lansing



# AoT Baltimore

AoTCT



AoTATX

# AoTATX



- Run by us!
- Started November 2014
- 10<sup>th</sup> event on August 18
- ~175 people each month
- Three 15 min talks
- Trivia + prize draw
- Merchandise + free swag
- Self-funded
- Free, all ages



Great! How do I start one?





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- Recruit speakers & volunteers
- Advertise! (Facebook, Twitter, similar events, local events listings)



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**Astronomy on Tap ATX**  
Public Group

Joined ▾ Share ▸ Notifications ✓ ...

Discussion Members Events Photos Files

Search this group 🔍

Write Post Add Photo/Video Ask Question Add File

Write something...

**PINNED POST**

**Rachael Livermore** created an event for Astronomy on Tap ATX.  
31 July at 07:22

**Astronomy on Tap ATX #10**  
18 August at 19:30 in CDT  
The North Door in Austin, Texas  
109 people are going

**MEMBERS** 354 members (41 new)  
+ Add people to group

**Invite by Email**

**DESCRIPTION** Edit  
Monthly Astronomy talks in the pub in Austin, TX.  
Held on the third Tuesday of every month at T... See More

**TAGS:** Edit  
Astronomy · Beer · Science communication

**CREATE NEW GROUPS**  
Groups make it easier than ever to share with friends, family and teammates. [Create group](#)



# Summary

- If you don't have a local Astronomy on Tap, start one!
- There is a large cross-section of the public who are interested in every detail of what we do and who we are
- Science is better with beer!\*

\*other beverages also available